



KAUFFMAN  
The Foundation  
of Entrepreneurship

The Kauffman-OECD Expert  
Roundtable on  
**Measuring Access to  
Finance in the  
Framework of the  
OECD/Eurostat  
Entrepreneurship  
Indicators Program**

## **Preliminary Program**

Thursday, June 25, 2009

### **Location**

Ewing Marion Kauffman Foundation  
4801 Rockhill Road  
Kansas City, MO 64110  
United States

The Kauffman-Organization for Economic Co-operation and Development (OECD) Roundtable on Measuring Access to Finance in the Framework of the OECD/Eurostat Entrepreneurship Indicators Program is a partnership between the Kauffman Foundation and the OECD's Entrepreneurship Indicators Program.

The OECD/Eurostat Entrepreneurship Indicators Program attempts to provide a framework that presents a wide range of indicators that can be used together, and not in isolation, by policy makers or academics to look at specific aspects of entrepreneurship. One of the most important pieces of this framework are statistics around "Access to Capital." This workshop is meant to have an open, focused discussion of the appropriate indicators for the "Access to Capital" portion of the EIP framework, as well as the availability and timeliness of indicators across countries.

\*Denotes speakers who will join by videoconference

June 8 DRAFT

## SESSION I

### Welcome and opening

8:15 a.m.

Breakfast and registration

9:00 a.m.

**Anders Hoffman** Danish Enterprise and Construction  
Authority

**E.J. Reedy** Kauffman Foundation

## SESSION II

### Access to Finance: the Demand Side

9:15 a.m.

**Chair:**

**Alicia Robb** Kauffman Foundation

**Panellists:**

**Klaus Kostenbauer** Statistics Canada

*“Survey of SME Financing”*

**Angelo Wille\*** and **Ludger Odenthaler\*** European  
Comission

*“European Union Initiatives”*

**John Wolken** Federal Reserve Board of Governors

*“Access to Finance in the US”*

**Proposal of indicators and open floor discussion**

10:45 a.m.

**Coffee/tea Break**

## SESSION III

### Access to Finance: the Supply Side

11:00 a.m.

**Chair:**

**Koen De Backer** OECD

**Panellists:**

**Klaus Kostenbauer** Statistics Canada

*“Survey of Supplies of Business Financing”*

**Marianne Hudson** Angel Capital Education Foundation

*“Angel Investing Data”*

**Glenda Napier** FORA, Denmark

*“Risk Capital”*

**Proposal of indicators and open floor discussion**

12.30 p.m.

**Wrap up and Lunch**

**Lorraine Ruffing** consultant to the OECD

*“Pilot Project of an OECD Scoreboard on SME & Entrepreneurship Financing”*

**Anders Hoffman** Danish Enterprise and Construction Authority

1:00 p.m.

**Adjourn**

**Reminder:** There is a separate workshop on Tuesday, June 23, 2009, and Wednesday, June 24, 2009, also at the Kauffman Foundation entitled “Workshop on New Practices in Entrepreneurship and Innovation”. Separate registration is required. Additional details are available at <http://sites.kauffman.org/oecd/index.cfm>.