



KAUFFMAN
The Foundation
of Entrepreneurship

The Kauffman-OECD Workshop on
**New Practices in
Entrepreneurship and
Innovation**

Preliminary Program

Tuesday, June 23, 2009

Wednesday, June 24, 2009

Location

Ewing Marion Kauffman Foundation
4801 Rockhill Road
Kansas City, MO 64110
United States

The Kauffman-Organization for Economic Co-operation and Development (OECD) Workshop on New Practices in Entrepreneurship and Innovation is a partnership between the Kauffman Foundation; the OECD's Committee on Industry, Innovation and Entrepreneurship (CIIE); and the International Consortium for Entrepreneurship (ICE).

The Kansas City workshop will investigate further the most relevant questions, taking in most cases an international and quantitative approach. Issues to be addressed include: entrepreneurship and innovation in the context of globalizations, innovation over the life cycle of firms and scientists, the financing of innovative young firms, emerging management practices, intellectual assets and their measurement, and overall policy implications. The workshop will gather analysts and researchers from the academia and government, aiming at making progress in the understanding and measurement of entrepreneurship and innovation.

*Denotes speakers who will be presenting by video
June 3 DRAFT

Tuesday, June 23, 2009

7:45 a.m.

Breakfast and registration

OPENING SESSION

8:30 a.m.

Robert Litan Kauffman Foundation

Dominique Guellec OECD

E.J. Reedy Kauffman Foundation

9:15 a.m.

Break

SESSION I

Innovation and Entrepreneurship in a Global Perspective

9:30 a.m.

Chair and Discussant:

Mariarosa Lunati OECD

Speakers:

Lynne Zucker and **Michael Darby** University of California, Los Angeles

“Looking at indicators on breakthrough science and technology, high tech firm birth, and public engagement in entrepreneurship: early results from the development of the STARS database”

Antoinette Schoar Massachusetts Institute of Technology (MIT)

“Our understanding of globalization as it relates to entrepreneurship, with a special focus on innovative entrepreneurship ”

Albert Bravo-Biosca National Endowment for Science, Technology and the Arts, United Kingdom, and **Glenda Napier** FORA, Denmark

“A coordinated micro data study across six countries on the patterns of firm growth trajectories”

Open floor discussion

11:30 a.m.

Lunch

Carl J. Schramm Kauffman Foundation

SESSION II

Innovation and Entrepreneurship through the Lifecycle

1:15 p.m.

Chair and Discussant:

Mark Boroush National Science Foundation

Speakers:

Benjamin Jones Northwestern University

“Innovation and the Lifecycle”

Raj Echambadi University of Central Florida

“Entrepreneurship and Technological Change: Implications for Firm and Industry Evolution”

Open floor discussion

2:30 p.m.

Break

SESSION III

OECD's Working Party on Industry Analysis (WPIA) Coordinated Research on Financing, Entrepreneurship, and Innovation

2:45 p.m.

Chair and Discussant

Dominique Guellec OECD

Speakers:

Claire Lelarge OECD

"The innovative activity of entrepreneurial and young firms"

Kazu Motohashi University of Tokyo

"Innovation and firm growth: A first look at linkage data of Japanese patent and enterprise census"

Marc Duhamel Industry Canada

"Competition and innovation"

4:30 p.m.

Break

Hans-Olof Hagen Sweden

"Some preliminary findings of Entrepreneurs and innovation in Sweden"

Shawn Klimek and **C.J. Kirzan** U.S. Census Bureau

"The patenting and trademark activities of U.S. firms"

Open floor discussion

5:30 p.m.
– 7:00p.m.

Reception at Kauffman Foundation

Wednesday, June 24, 2009

7:30 a.m.

Breakfast

SESSION IV

Entrepreneurship, Innovation, and Industry

8:00 a.m.

Chair and Discussant:

Ron Jarmin U.S. Census Bureau

Speakers:

Nicholas Bloom* Stanford University

“Management practices measured: Implications for entrepreneurship and innovation”

Aaron K. Chatterji Duke University

“Entrepreneurship and innovation in the medical device industry: insights and policy conclusions”

Bernard Munos Eli Lilly and Company

“How to Create a Competence for Repeated Breakthroughs”

Open floor discussion

9:45 a.m.

Break

SESSION V

Universities, Innovation, and Entrepreneurship

10:00 a.m.

Chair and Discussant:

Lesla Mitchell Kauffman Foundation

Speakers:

Nicola Lacetera* Case Western Reserve University

“Formal and Informal Academic Entrepreneurship”

Anne Fuller Sacramento State University

“Academic Entrepreneurs and the Firms They Found”

Donna Ginther University of Kansas

“Academic Entrepreneurship and Innovation”

Open floor discussion

11:45 p.m.

Lunch

Eric von Hippel MIT

“Measuring User Innovations in Government Surveys”

SESSION VI

Innovation and Entrepreneurship as Reported in Surveys: the United States and German experience

1:30 p.m.

Chair and Discussant:

Henry Sauermann Georgia Institute of Technology

Speakers:

Alicia Robb Kauffman Foundation

“Innovation, financing, and entrepreneurship: early insights from the Kauffman Firm Survey”

Helmut Fryges Centre for European Economic Research

“Innovation and Entrepreneurship in Two German Surveys”

2:30 p.m.

Break

2:40 p.m.

Stuart Graham Georgia Institute of Technology and University of California, Berkeley

“High-technology entrepreneurial companies’ use of the patent system: results of the Berkeley-Kauffman Patent Survey”

Alexander Cuntz Berlin University of Technology

“Open Innovation Practices and Impact on Entrepreneurial Firm Growth and Innovation: Growth of the Fittest?”

Open floor discussion

4:00 p.m.

Break

SESSION VII

Panel: Drawing Conclusions and Melding Entrepreneurship and Innovation Policy

4:15 p.m.

Moderator:

E.J. Reedy Kauffman Foundation

Speakers:

Dominique Guellec OECD

Anders Hoffman Danish Enterprise and Construction Authority

Robert Litan Kauffman Foundation

Chris Parsley Industry Canada

Open floor discussion

5:30 p.m.

Break for the Day

Reminder: There is a separate workshop on Thursday, June 25, 2009, also at the Kauffman Foundation entitled “Kauffman-OECD Expert Roundtable on Measuring Access to Finance”. Separate registration is required. Additional details are available at <http://sites.kauffman.org/oecd/index.cfm>.